

Platinum Minds



SOAR TO YOUR HIGHEST POTENTIAL

Dear Corporate Sponsor,

Investing in the children of our communities pays dividends that compound from generation to generation. We need your support of our upcoming annual **Decade of Difference Dinner** on May 4, 2017 at the Olde Mill Inn in Basking Ridge, New Jersey. Our hope is that your commitment to diversity within your company will support our philanthropic efforts and help change the course of our inner city youth.

Mission

Inner city communities are plagued by crime, gangs, drugs, violence, single parent families and failing schools. A boy's chance of escaping that environment without help is slim. Our mission at **Platinum Minds** is to help talented and deserving young men in New Jersey break the cycle of poverty. Giving these men a shot will allow them to take care of their future families and contribute back to society in a positive way.

Proven Effective

Platinum Minds is in our tenth year with proven programs for success. All of our scholars are graduating high school with an A or B average, going on to college with earned scholarships and are model representatives of their communities. Our focus is narrow, yet, our work is designed to be very broad and impactful to our inner cities. We have enclosed a listing of our programs for your review.

Acceptance & Scholar Requirements

Students enter the program when they are in the eighth grade. To be accepted as one of our scholars, a student and their family undergo a home interview. Families must be supportive and the student must be committed to successfully completing our program. Our intent is to invest our efforts in deserving young men who will someday have the ability and desire to give back to the community and mentor future **Platinum Minds** scholars. To remain in our program, a scholar must maintain at least a B average, actively participate in community service, attend the required **Platinum Minds** activities and stay away from drugs, alcohol, and trouble in school or with the police.

Our Ask

Please support our efforts by filling a sponsorship level, purchasing a table or making an outright donation today. We have enclosed a form with levels and instructions for your convenience. Our tax ID is 20-8826409. If you prefer to make an electronic sponsorship or donation, please go to www.platinumminds.org, click the "purchase tickets" button from the main page, then click the "donate" button to access PayPal.

Empowering future leaders from inner city communities is no easy task and we need your help. Your donation will make a positive change and difference for these young men and the state of New Jersey. Our youth are the future.

Thank you in advance for your consideration.

Yvette Long
Founder & Executive Director



Platinum Minds

"Decade of Difference Dinner"

CORPORATE SPONSORSHIP LEVELS

May 4, 2017

□ PLATINUM SPONSOR \$7,500

At this level, you may select a specific program to support for the year. Your company and the program you sponsor will be showcased at the event. You will receive:

- ❖ Full page advertisement in our Program Journal
- ❖ On-site table acknowledgement of your business at our "*Decade of Difference*" Dinner
- ❖ Recognition as a Platinum Sponsor on our website
- ❖ Recognition as a Platinum Sponsor in all of our print and promotional materials for a year
- ❖ Recognition as a Platinum Sponsor at all of our events, and on program material of choice
- ❖ Complimentary table sponsorship (10) tickets to the "*Decade of Difference Dinner*"
- ❖ Sponsorship of 4 Scholars to attend the "*Decade of Difference Dinner*"

□ DIRECTOR'S CIRCLE OF FRIENDS \$5,000

At this level, you may select a Platinum Minds program to sponsor and you will receive:

- ❖ Full page advertisement in our Program Journal
- ❖ On-site acknowledgement of your business at our "*Decade of Difference Dinner*"
- ❖ Recognition as a Director's Sponsor on our website
- ❖ Recognition as a Director's Sponsor in all of our print and promotional materials
- ❖ Complimentary table sponsorship (10) tickets to the "*Decade of Difference Dinner*"
- ❖ Sponsorship of 2 Scholars to attend the dinner.

□ BRIDGES SPONSOR \$2,500

Your support will be directed towards the "Bridges" program. You will receive:

- ❖ Full page advertisement in our Program Journal
- ❖ On-site acknowledgement of your business at our Fundraiser Dinner"
- ❖ Recognition as a Bridges Sponsor on our website
- ❖ Complimentary table sponsorship (10) tickets to the "*Decade of Difference Dinner*"
- ❖ Sponsorship for 2 Scholars to attend the dinner.

□ MENTOR SPONSOR \$1,000

Your support will be directed towards the Mentorship Program. You will receive:

- ❖ Full page advertisement in our Program Journal
- ❖ On-site acknowledgement of your business at our "*Decade of Difference Dinner*"
- ❖ Recognition as a Mentor Sponsor on our website
- ❖ Sponsorship for 2 scholars to attend the dinner.

☐ SCHOLAR SPONSOR

\$ 500

You will receive:

- ❖ Half page advertisement in our Program Journal
- ❖ On-site acknowledgement of your business at the *"Decade of Difference Dinner"*
- ❖ Recognition as a Scholar Sponsor on our website
- ❖ Your support will provide for 2 Scholars to attend our *"Decade of Difference Dinner"*

INDIVIDUAL TICKETS

I wish to attend Platinum Minds *"Decade of Difference Dinner"*

Please reserve ___ tickets @ \$125 each. The total enclosed is \$_____.

I *cannot* attend the dinner but would like to make a donation:

Enclosed is my donation of \$_____ in support of Platinum Minds Leadership Development Programs.

FRIEND OF PLATINUM MINDS

Please contact me to discuss other ways that I/my company may collaborate with Platinum Minds in the future.

Company: _____

Contact: _____

Address: _____

Phone #: _____

Email: _____

Print ready art for Ad Journal is enclosed Contact me for Program Journal artwork

Please make checks payable to Platinum Minds and mail sponsorship form no later than April 20, 2017 along with payment to:

Platinum Minds
95 W. Main Street Ste. 5-166
Chester, New Jersey 07930
www.platinumminds.org
908.470.1459